

Will Steinberg

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EDUCATION

University of California, Los Angeles (UCLA)

Computer Science, B.S. (3.74/4.00 GPA)

Los Angeles, CA

Graduated: June 2026

- *Organizations/Awards:* Dean Honors, Bruin Sports Analytics
- *Relevant Coursework:* Data Structures, Algorithms, Data Science, Machine Learning, Computer Architecture, Software Construction, Software Engineering, OOP, Computer Networks, Discrete Structures

Pepperdine University, Graziadio Business School

Master of Science in Business (MSB)

Malibu, CA

2026 - 2027

SKILLS

Languages: Python, C++, C, Java, JavaScript, TypeScript **Backend Frameworks:** Node.js, Express, Next.js **Cloud & DevOps:** Docker, Google Cloud **Python/AI Frameworks:** PyTorch, NumPy, Pandas, OpenCV, Scikit-learn, SciPy
NCAA Division I Tennis Player: UCLA (walk-on); Pepperdine (2026-27)

TECHNICAL EXPERIENCE

Ayro, Co-founder – Los Angeles, CA

May 2026 - Present

- Co-founded and built Ayro in **SwiftUI**, an **iOS app** that creates personalized breathwork plans for users.
- Implemented **Supabase** authentication and **PostgreSQL-backed** user/session data, connecting onboarding inputs to personalized 12-session training plans.
- Integrated **RevenueCat** subscription access and PostHog events for onboarding, paywall views, and session activity to analyze conversion.
- Designed breathwork exercises for **endurance, recovery, focus, and sleep**; integrated Apple Health to display **heart-rate variability** and **resting heart-rate** trends alongside completed sessions.
- Lead partnership outreach and onboarding, including calls with HYROX athletes, fitness influencers, etc. while running **Meta ads**, as well as personally shooting **running/tennis/educational** creatives for Ayro
- Generated **47** active trials, **18** active subscriptions, and **\$325** in monthly recurring revenue as of September 2026.

Breakout Learning Inc., Software Engineering Intern – Los Angeles, CA

June 2024 - Aug 2024

- Developed over 25 unique tests in **TypeScript** within **9 weeks**, continuously improving and updating previous tests to match current workflow of development team ([Breakout Learning](#))
- Utilized **Vitest** with **Vite Integration**, **hot module replacement** and **Docker Desktop** for **containerization**
- Solely responsible for validating the work of the engineering team, **keeping the development team on track**
- Learned 1 **new language**, 2 **new interfaces** and seamlessly integrated oneself onto the team within **one week**

Bruin Sports Analytics, Web Developer – Los Angeles, CA

Jan 2024 - June 2024

- Using **React.js** to build components on **BSA's main website** which tracks statistics for UCLA tennis matches
- 8 hours per week spent developing new components, enhancing project with tennis/CS specific skills

Breakout Learning Inc., Sales/Content Intern – Los Angeles, CA

Feb 2024 - May 2025

- On the front line of the sales department, selling **AI-moderated educational products** to University professors
- In-person and online outreach, reaching 80-200 prospects per week and generating multiple professor conversions

OTHER EXPERIENCE

TuMe Tennis Club, Assistant Head Coach & Core Team Member – Los Angeles, CA

June 2024 - August 2026

- Primary pilot partner for CourtShare, providing real-world requirements, user feedback, and booking workflows
- Onboarded **TuMe** as the first pilot client for CourtShare, with club courts **listed** and **booked** directly by members through the platform
- Serve as primary source of professional-level coaching, event operations, and member experience

PROJECTS

CourtShare, Founder & Developer – Los Angeles, CA

June 2025 - May 2026

- Founded two-sided marketplace enabling tennis players and coaches to **discover, book, and pay** for private courts
- Developed **full-stack architecture** using Next.js, TypeScript, Firebase (Firestore + Storage), and Stripe
- Built owner/player dashboards and image-backed court listings with **React** and **Firebase Storage**.
- Implemented reservation and **Stripe payment flows** for live bookings in TuMe's pilot.